

PHARMACEUTICAL DRUG DEVELOPMENT

*CHALLENGES FROM CONCEPT TO
COMMERCIALIZATION*

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AGENDA

- Costs of Healthcare Product Innovation
- GxP
- Regulations & Regulators
- Post-Approval
- Distribution
- Shelf-life and Stability



PERSONAL BIO



Opinions expressed are solely my own and do not express the views or opinions of my employer



INNOVATION

Consumer Product Innovation



\$2.50



\$3.00

Healthcare Product Innovation



\$2.50



\$350.00



GxP (GLP, GCP, GMP, GDP, ETC)

- GMP (Good Manufacturing Practice, or a.k.a...)
- SOPs, Work Instructions, Forms & Records
 - Quality systems
 - Incoming Material testing & release
 - Production
 - QC testing
- Document & Data Management costs
 - Creation
 - Review
 - Approval
 - Training
 - Revision
 - Archiving



REGULATIONS & REGULATORS

- Complexity of Value Chain
 - RM – API/DS – DP – 1 pack – 2 pack – Lab - Release
- Harmonization and Convergence
 - Population-specific clinical trials
 - Stability
 - Local artwork and PI/PIL
 - Market authorization
- Audits and Auditors
- Risk Appetite & Risk Management



POST – APPROVAL

- Regulatory approaches to CMC changes
 - Pre-approval vs notification (timelines)
 - Multiple “effective” production process for same product
- Bridging stock vs remaining shelf-life vs an unpredictable tender market
- Multiple barcode requests by customers in a single market
- Local testing
 - Testing : Analytical Method Transfer (AMT)
 - Reference standards



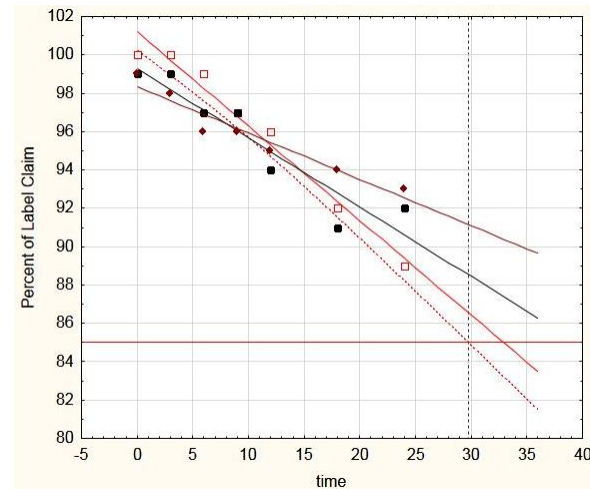
DISTRIBUTION

- Good Distribution Practice not uniformly applied or enforced
 - E.g. Warehouse mapping
- Country dependent
- Anti-counterfeiting efforts
 - Supply chain integrity
 - RFID and 2-D barcodes
 - Serialization and Aggregation
 - Embedded security features



SHELF-LIFE AND STABILITY

- Is a product usable after expiration date?
- Shelf-life (months): 0, 1, 3, 6, 9, 12, 18, 24, 36, 48
- Hold times (Production & Packaging)
- Tablet:
 - API -> Degradation products
 - Excipient
- Toxicology



RISK MANAGEMENT



\$???



Q & A

